



# IAMERS Newsletter

Editor – Diana Upton

Technical Editor – Wayne Webster

December 15, 2007

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## Letter from the President

We are finishing the year at IAMERS with the preparations for the Arab Health Congress in Dubai. For those of you planning on attending Arab Health, IAMERS will host a reception on Tuesday night at the Hilton Dubai Jumeirah (7 – 10 PM). All members are invited.

During the course of 2008 IAMERS will attend several meetings. In some cases we will have a booth and in others just a reception. Our goal in attending any meeting is two-fold: to provide an enjoyable forum for members to network in; and to increase awareness of IAMERS. By increasing awareness we hope to better position the members with potential clients. We also hope to gain new members from our events. For those of you who come to the IAMERS reception in Dubai, consider bringing a potential member with you.

As IAMERS increases awareness and membership, we also increase the workload. We are rapidly approaching the point where extra help will be needed. This can come in the form of volunteer work – assuming we have the volunteers. It can, and must soon, come in the form of additional staff which we must pay for. As we grow, new membership dues take care of our additional expenses. We encourage you, the existing membership, to bring new members to IAMERS. We hope you bring people you've done business with; and that you would recommend others do business with.

On a separate subject, I would like to thank all of the sponsors of the 2007 RSNA. We had the largest attendance ever. For those of you who are curious, the RSNA reception cost \$36,000. That cost comes largely from our sponsors. I would also like to thank Bob Feldman, who literally lives the RSNA during the last month of preparations.

I wish all of you a safe and happy holiday season. May 2008 be your best year ever.

Cheers,

Diana Upton



Happy Hanukah Merry Christmas

Happy New Year 

## IAMERS Welcomes 3 New Members

### PLATINUM MEDICAL

Scott Simmons, Senior VP  
4100 North Powerline Road, Suite J2  
Pompano Beach, FL 33073  
Phone: 888-673-5151  
Fax: 954-977-3007  
Email: [scott@platinummedicalparts.com](mailto:scott@platinummedicalparts.com)  
Website: [www.platinummedicalparts.com](http://www.platinummedicalparts.com)

MRI parts

### COMPLETE MEDICAL SERVICES

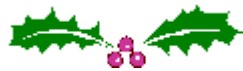
Tony Orlando, President  
51931 Filomena Drive  
Fellowtownship, MI 48315  
Phone: 586-532-1142  
Fax: 586-532-1192  
Email: [torlando@completemedicalservices.com](mailto:torlando@completemedicalservices.com)  
Website: [www.completemedicalservices.com](http://www.completemedicalservices.com)

Sales of diagnostic imaging equipment

### ALL PARTS MEDICAL LLC

Wanda Legate, Ch. Mkt. Officer  
Eddie Sloan, Ch. Tech. Officer  
2620 Brick Church Pike  
Nashville, TN 37207  
Phone: 615-690-5050  
Fax: 615-690-5055  
Email: [wlegate@allpartsmedical.com](mailto:wlegate@allpartsmedical.com)  
Website: [www.allpartsmedical.com](http://www.allpartsmedical.com)

Diag imaging equip sales, parts & deinstalls



## My Annual Pilgrimage Wayne Webster

RSNA 2007 has come and gone. The feeling I get from RSNA is like Thanksgiving. We cleaned the house, prepared the food, welcomed our guests and were exhausted when they all left. That's RSNA.

Visiting the exhibit halls this year was much like past years. There were large, medium sized and small booths, lots of technology and every company was plying visitors with candy, espresso or live demonstrations of applications and technology. What a huge undertaking!

Over the years I've come to expect breakthrough technology from the large vendors and excitement from the attendees as they dream of ways to convince their administrators that there is real value in upgrading to the latest technology for visualizing some part of the body. But this year the exhibits had a different flavor. A smell of concern overpowered the espresso aroma. Vendors were looking for ways to entice end users to part with their money for the purchase of new equipment. The end users were talking about ways to hold on to their cash in the face of reimbursement cuts and building pressure to do more with less.

Unlike the past I had time this year to visit both halls and spend time speaking with big and small vendors about their products and the potential for sales in the coming year. As you might expect the large vendors were showing new equipment. Toshiba introduced a 320 slice CT. GE was introducing an MRI specifically for breast imaging. Siemens was focused on the 64 slice CT and was speaking about their new hybrid MRI/PET.

There was a lot of interest in the large multi-slice CT for cardiology and beyond. Patient throughput speed was high on everyone's list. Unfortunately, along with the speed came an increase in radiation dose for the patient. Some vendors claimed to be introducing ways to reduce the dose. During the meeting the *New England Journal of Medicine* published an article that said among other things that the new 64-slice and larger CT's would be responsible for 2% of the cancer cases as they proliferated through the market. Rather ironic. The technology searching for the disease is also causing it.

The attendees were in the booths but not in the numbers I've seen in past years. Although attendance was around 61,000, I thought there were fewer attendees in the exhibit halls. GE's booth always looked busy. I stopped and spoke to one of the business unit managers and found that GE had 400 employees in attendance. According to my source, RSNA actually cut them back to this number. Possibly they were concerned about floor loading?

Maybe I have a bias but it seemed the best attended demonstrations were for PACS/RIS and Enterprise systems. Each promised new efficiencies for the facility. Everything from scheduling to image storage and billing could be handled with software and workstations. Seemingly the improved productivity adjusted the patient flow so as to eliminate the reimbursement reductions. They never said it, but it was inferred using PACS and RIS could save your business by increasing your efficiency.

PACS and RIS systems come in many shapes and sizes. The large vendors were busy in their booths dealing with what they called Enterprise systems. Anything that had to do with image handling and efficiency held the attendees attention. Dynamic Imaging, recently purchased by GE Healthcare, was in their own booth proudly displaying their new standing as a GE company.

The small vendors for PACS and RIS and Enterprise systems were everywhere. Some were serving specific geographic areas while others were attempting to attract large radiology groups who were reading for hospitals from all over the world. There were systems that you could rent on a per click basis and others for which you bought and controlled all of the software and hardware. I didn't count the number of companies offering solutions for PACS and RIS systems, but they were in every row in both halls and from all over the country and the world.

The interesting part of PACS and the associated RIS technology is that each company approaches it differently. At first glance PACS and RIS systems seem as though they should be mature offerings, but when you consider the various approaches and the many levels of the market they reach, this is still a developing market.

The Deficit Reduction Act (DRA) caused the PACS companies to change their message. Last year PACS was for imaging management, transfer and viewing. Today PACS and RIS are for saving time and lives. It was obvious to me that the message had changed because as the various vendors of PACS and RIS systems presented their message on their booth, I often found it difficult to understand what they actually were offering. I circled the booth reading the messages and was often unable to understand what was inside. This is frequently an indication of a developing market served by technology based companies.

I was also struck by the rapid change in basic platform technology. Some companies were so profoundly affected by the digital movement that they were lost in the ether. Kodak, now Carestream is no longer a film company. It is PACS/RIS and imaging management. However, it still looks and smells like Kodak film. Fuji and AGFA had similar problems. I walked into the Codonics booth, one that was usually crowded in past years, and found it rather empty. What does a printer company do when hardcopy is in far less demand? I don't think Codonics has an answer. They showed me a DVD juke box recorder, and a terabyte storage system that was able to accept DVD disks brought for a second opinion. No one seemed to be interested. But they did give me a nice coffee mug. Too bad I don't drink coffee.

Thinking about these companies caused me to realize for medical imaging we are turning a corner, and we'll never return. The light box companies are gone. The vendors like Fuji and Condonics may soon follow. These vendors are the new buggy whip companies. Overnight they have become irrelevant just as the buggy whip companies did with the introduction of the automobile.

What about the monitor companies, like Done, Planar and a host of others? Just a few years ago we marveled at flat screens and resolution. Now we can buy suitable monitors from HP or Staples at \$2-300 and end users find them quite acceptable. What about all of the money these companies sank into R&D to make the advancements in technology? Can they ever recover? I suspect those who specialize in monitors will also be less important in a very short time as the general public demands high resolution monitors for entertainment.

Over a year ago I wrote an article and in it I discussed how we were facing a time when technology would cause the development of additional technology. That time has arrived in a very big way and was evident at the RSNA.

With the development of the volume or multi-slice CT the radiologist is faced with reading 100's of images from each patient. This has resulted in the development of Computer Assisted Detection or CAD software systems. The major vendors and smaller ones were showing these systems. Some ready for sale and others as "Works In Progress".

Although still at an early stage, CAD's application in digital mammography is starting to take hold. Now CT centers are looking at CAD systems that will help screen the many images produced from each patient scan making the job for the reader possible. Without help from software, imaging centers will find reading images impossible without hiring more radiologists to share the burden. From where would these additional radiologists come?

CAD has a potential in the next 5-years to have a substantial impact on medical imaging in general. Today regulators are watching CAD closely. Clinical efficacy and reimbursement are being considered.

CAD, if implemented properly, allows medical imagers to move toward the new imaging technologies. By identifying those slices or areas that appear out of the norm, the radiologist can find the task of reading images manageable. With CAD's acceptance, this technology will spread to all the other imaging modalities. Eventually CAD could be the platform used to read images and produce reports. Automating the human process is often initially rejected. However, with the drive to imaging technologies that produce huge numbers of slices with each patient scan, the

radiologist may find that accepting CAD technology is the only way the new imaging technologies will be implemented.

For those of us still attending the RSNA in 10 years, I predict that CAD will have a profound effect on the development, introduction and acceptance of advanced imaging technologies.

There was more than technology to discuss at the RSNA. In the immediate future a storm is brewing that will affect everyone working in and around medical imaging. Just as the real estate market has corrected and that has resulted in many foreclosures and bank problems, medical imaging is following close behind. I spoke with lenders and with the big companies that have underwritten many medical imaging facilities over the past few years. Many of these leases were written for high ticket equipment dependent upon a growing patient pool and reimbursement that at least stayed unchanged. With the implementation of the DRA many imaging centers are barely holding on. Lenders are trying to understand what to do with millions of dollars of capital investment that is unable to financially sustain itself in the face of reduced reimbursement and fast paced technology introduction. Several times I heard about technology in moth balls and about owners defaulting on leases. I believe we are just seeing the beginning of the medical imaging market adjustment. As Betty Davis said in *All About Eve*, "Buckle your seat belts, it's going to be a bumpy ride". This may describe 2008 for many users and vendors.

RSNA was interesting and revealing this year. What it all means and how it translates into opportunity in 2008, and after, is just speculation for now. One thing is clear; technology is now driving technology development and introduction. The changes that result from technologies advancement will alter the way we view medical imaging forever.

## IAMERS 2007 RSNA Reception

This was the biggest attendance we've ever had at an RSNA reception. Throughout the night we had 280 people come to the 14<sup>th</sup> IAMERS RSNA Reception.

This was the first year we hosted the party at the InterContinental Hotel. The InterContinental is a remarkably beautiful building. It was built in 1929 as the Medinah Athletic Club, a luxury men's club for members of the Shrine organization. Unfortunately, by 1934 as a result of the stock market crash, they were forced to close.

InterContinental spent over a quarter of a billion dollars and 12 years to complete the restoration of the building. It was the contribution of the original athletic club's 1930 yearbook, the SCIMITAR, which guided the restoration work. Donated by a club member, the book was invaluable during the restoration process. Its black-and-white photographs were used to duplicate and restore entire rooms, right down to the detailing in draperies, carpets, and murals.

IAMERS reception was held in the Renaissance Room. Designed to depict the indulgence and extravagance of the French Renaissance during the era of Louis XVI, this is one of the most opulent spaces in the hotel. The walls are paneled from floor to ceiling with imported Carpathian Elm Burl wood, a wood so rare it would be impossible to replace. Ceiling beams were hand-painted with Renaissance motifs and are lit with the five original Baccarat crystal chandeliers.

IAMERS plans to host the 2008 reception, again, at the InterContinental. Among the changes that we will make will be to increase the charge for non-members to attend. This will increase from \$250 to \$450 per person. As well, we will ask our sponsors to not bring ex-members to the reception. What we won't change is the great food and the best networking opportunity there is for our members. This party is a member benefit.

The RSNA is a very expensive event for IAMERS. We are very grateful to the sponsors of the 2007 RSNA.

We welcome any comments your have regarding the reception and the IAMERS booth at the RSNA.



*Mr. Webster, our man on the job in Chicago, pictured above with John Wright from GE*



*Among others, is Bernie Glas and Steve Neffinger; and Ed Gibbs with Michael Friebe & pals*



## Member News

MEPS, located in Gallatin, TN, has a new building which sits on 23 acres. The new facility is their corporate headquarters. In addition to offices and warehouse space, there is a system staging area with 24 rooms; all capable of being powered up at the same time. MEPS warehouse, holds over 130,000 sq. ft. of GE equipment. MEPS proudly advertises the largest privately owned GE x-ray product line in the industry. When you buy from MEPS, it come from MEPS!

Chris Hogan, President of MEPS, has been in this business for 26 years - including working for GE Medical in staging and product design as well as being a field service engineer and then starting MEPS 16 years ago. Chris designed this facility and wanted it to replicate the quality and technique of what he was accustomed to at GE. MEPS supplies fully staged systems as well as tested parts. Their products range from the obsolete 1980's conventional systems to the current Precision systems.

MEPS is scheduled to break ground on a second building in early spring. It will be approximately 50,000 sq. ft. and will be home to their Nuclear and CT product line. They purchased enough land in the industrial park for future expansions. In all, they anticipate having a total of four buildings within the next few years, in a campus type setting and all being approximately the same size but housing different modalities.



International X-Ray Brokers has a new address and fax number. All other numbers remain the same.

International X-Ray Brokers  
50 Conant Drive  
Brockton, MA 02301

New fax: 508-559-9440

If you have any news you would like us to print, please let us know. We will do our best to get it into the next Newsletter. Send to [dupton@optonline.net](mailto:dupton@optonline.net).

## Sponsors of the 2007 RSNA

IAMERS would like to thank the sponsors of the 2007 RSNA. Their generosity made possible the great IAMERS reception at the InterContinental.

### A. Imaging Solutions

Adam Medical Sales

Agito Medical

Barrington Medical

Bay Shore Medical

DB International

Diagnostix Plus

DOTmed.com

Expert Medical

First Source

G F Mann Insurance

Imaging Services, Inc.

Imaging Systems International

International Imaging Systems

International X-Ray Brokers

Logical Solutions

Marquis Medical

Med Pro

Medical Dealer

Medical Equipment Locator

MEDX

Metropolis Medical

Miller Medical

MRN Resources

Nakomis Medical

Nationwide Imaging

NCD Medical

North Coast Medical Equipment

Quepos

Shared Imaging

Tomovation

Transtate Equipment Company

Troff Medical

Universal Medical Resources

V.I.S. Imaging

## IAMERS' First Member Meeting at RSNA

IAMERS held its first member meeting at the RSNA on Sunday night. Since the RSNA brings together the largest contingent of IAMERS members, we decided to use the time to bring members up to date on the latest IAMERS news. The meeting was held at the InterContinental. The main topic of discussion was the labeling program which IAMERS will begin at the request of the FDA. As we have previously noted, the program will be voluntary. Our goal is to make this program as simple as possible; yet still satisfy our charter of self-policing. We will be sending you additional information on our labeling program in the next few weeks, under separate cover. We ask that you read the material carefully and consider the program.

The IAMERS member meeting at the InterContinental was attended by the following companies: GE, DOTmed, Nationwide Imaging, NCD Medical, Diagnostix Plus, Miller Medical, North Coast Medical, and Expert Medical. We had a total of 19 people. This meeting was held at 5 PM on Sunday. We didn't want to interfere with your activities at McCormick Place; but we did want to have the opportunity to bring you updates about IAMERS. I believe the more you (the members) participate in the association, the more you will get out of it.

IAMERS will host the same meeting at the 2008 RSNA. It will be held at the same time and place. We hope to see more of you next year. There are only a few opportunities per year for the association to come together as a group. Since you will be at RSNA anyway, why not take the time to participate in this business session?



## The Ultimate Christmas Present Benelux Tour – September 08

Can't find the right gift for your sweetie? If you're planning on attending the IAMERS European meeting in September, here's a great gift idea: A Benelux Tour.

Following the IAMERS European meeting in Amsterdam, IAMERS will host its first "side trip" in Europe. Yes, it's just for fun; but it's easy – and everything will be done for you. If you're planning on attending the IAMERS European meeting in Amsterdam this September, this is the perfect one-week vacation.

The tour will depart from Amsterdam, by train, on Sunday morning (September 14<sup>th</sup>) en route to The Hague. We will have a private tour of Mauritshuis Museum on Sunday. Monday morning will feature a trip to Madurodam – a miniature version of the Netherlands.

From The Hague we will train to the beautiful city of Antwerp, where we will spend two nights. We will also visit Bruges and Ghent; both magnificent little cities. Our trip will conclude in Brussels on Friday night, September 19<sup>th</sup>, with a tour of Grand Place – considered to be one of the most beautiful squares in Europe.

The hotel accommodations will be 4 and 5-star hotels. All tours, train travel, hotel stays, transfers, etc. will be included.

If you would like more information, please let us know.



### Train distances:

Amsterdam – The Hague (38 minutes), The Hague – Antwerp (1:25), Antwerp – Bruges (1:18), Bruges – Ghent (23 min), Ghent – Brussels (36 Min)

Hotel accommodations at first-class hotels, transfers, first-class train travel will be included in the price. All tours, breakfasts, lunches, and dinner in Brussels, will be included.

In an effort to make this possible, we require a minimum of 20 people (10 rooms) to participate.

More info? 1.201.833.1157 or [dupton@optonline.net](mailto:dupton@optonline.net)

## IAMERS News & Information

- IAMERS will hold its first Arab Health Reception in Dubai on January 29<sup>th</sup> at the Jumeirah Hilton from 7 – 10 PM. If you are planning on attending the Arab Health meeting, you are welcome to the reception. All members are invited and encouraged to bring a guest who is a potential new member. Please let us know, if you plan to attend. The reception will be hosted by Anders Jensen of Agito Medical. Please email or call us, if you plan to attend: [afj@agitomedical.com](mailto:afj@agitomedical.com) or [dupton@optonline.net](mailto:dupton@optonline.net) or +1 201 833 1157.
- The 2008 IAMERS Annual Meeting will be held in Charleston, SC. For those of you who know Charleston, and think you could help, let us know.
- We need your opinion on the IAMERS website. Please take a look and let us know what you think.
- IAMERS 2008 Annual Dues must be paid before the end of 2007.
- IAMERS will exhibit at the SNM (Society of Nuclear Medicine) meeting, for the first time, in June 2008.
- Please let us if you can help on a committee. There's plenty to do in areas such as marketing. The more members that can help, the more we can accomplish. If there is something you would like to do for the association, please let us know.

Comments and opinions are welcome.

Diana Upton  
201•833•2203



### 2007/2008 IAMERS Board of Directors

President – Diana Upton • [dupton@optonline.net](mailto:dupton@optonline.net)  
Vice President – Rick Stockton • [rstockton@atlasmedtec.com](mailto:rstockton@atlasmedtec.com)  
Secretary – Catherine Moss-Solomon • [moss-solomon@comcast.net](mailto:moss-solomon@comcast.net)  
Treasurer – Jim Goldner • [firstsourceimage@aol.com](mailto:firstsourceimage@aol.com)  
Founding President – Dave Band • [info@dbicorp.com](mailto:info@dbicorp.com)  
Legislative Affairs Chairman – Ed Gibbs • [ncmegibbs@cs.com](mailto:ncmegibbs@cs.com)  
Ethics Chairman – Jeff Fall • [jfsage@aol.com](mailto:jfsage@aol.com)  
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Events Chairman – Bob Feldman  
Development Chairman – Anders Jensen • [afj@agitomedical.com](mailto:afj@agitomedical.com)  
Senior Advisor – Woody Whetstone • [wwwjr@earthlink.net](mailto:wwwjr@earthlink.net)

IAMERS General Counsel  
Robert Kerwin, Esq. • [rkerwin@tbhr-law.com](mailto:rkerwin@tbhr-law.com)

Contact IAMERS @ 877•304•2637 or 201•833•1157

### Important Dates in 2008

Arab Health 2008  
January 28<sup>th</sup> – 31<sup>st</sup>  
Dubai

**IAMERS Arab Health 08 Reception**  
January 29<sup>th</sup> 2008 (Tuesday) – 7 PM – 10 PM  
Hilton Dubai Jumeirah

ECR 08 (European Congress of Radiology)  
March 7<sup>th</sup> – 11<sup>th</sup> Vienna

**IAMERS ECR 08 Reception**  
March 9<sup>th</sup> (Sunday) – 7 PM – 9:30 PM  
Grand Hotel Vienna  
Kärntner Ring 9 – Vienna

AIUM 08 (Assn for Medical Ultrasound)  
March 12<sup>th</sup> – 15<sup>th</sup>  
San Diego

**IAMERS 2008 Annual Meeting**  
May 1<sup>st</sup> – 3<sup>rd</sup> 2008  
Francis Marion Hotel – Charleston, SC

AAMI 2008  
May 31<sup>st</sup> – June 2<sup>nd</sup>  
Mc Enery Convention Ctr – San Jose, CA  
**IAMERS Booth # 212**

SNM 2008  
June 14<sup>th</sup> – 18<sup>th</sup>  
New Orleans  
**IAMERS Booth # TBD**

CARS (Computer Assisted Radiology & Surgery)  
June 25<sup>th</sup> – 28<sup>th</sup>  
Barcelona

**2008 IAMERS European Meeting**  
September 11<sup>th</sup> – 13<sup>th</sup>

EANM 2008  
(European Congress of Nuclear Medicine)  
October 11<sup>th</sup> – 15<sup>th</sup>  
Munich

MD Expo 2008  
October 23<sup>rd</sup> – 26<sup>th</sup>  
Orlando

RSNA 2008  
November 29<sup>th</sup> – December 4<sup>th</sup>

Greetings IAMERS Members,

First of all I would like to wish all of you happy holidays. I'd also like to wish you peace. That is also the advice I would like to give you - to try to act more peacefully. You humies are too quick to lash out at one another. This seems to be particularly true when you are behind the wheel of a car.

Dr. William Moody, a White Plains, NY dentist, became enraged at the car in front of him because it was blocking a parking lot entrance. Dr. Moody left his Mercedes to confront Luis Infante for blocking his access to a parking lot. Moody even forced his way into Infante's car as if to move it himself. Not long after, fists -- and bodies -- started flying." He was saying bad words to me, then he spit in my face," Infante said. Then Dr. Moody spotted the CBS news camera. Reporter Tony Aiello warned Moody not to touch the camera, but to no avail. Police were called to the scene after Moody smacked the camera twice. Afterwards, Moody confronted the driver's sister, pushing her to the ground.



Dr. Moody's lawyer would like us to believe this altercation was all the result of Mr. Infante's use of the N-word. If that were true, and Mr. Infante says it is not, would that justify such behavior?



Buddy Wayne Bagwell & son Donald Scott Bagwell



At left are father and son, Buddy Wayne and Donald Scott Bagwell of Punta Gorda, FL, arrested for beating an 85-year-old man over road rage.

According to the victim, John Underwood, the Bagwells pulled out in front of him from a Home Depot parking lot and stopped in the middle of the street. Mr. Underwood had to swerve around their truck to avoid an accident. As he passed the Bagwells, Mr. Underwood honked at them. For this atrocity they followed him and tried to run him off the road. They then pulled in front of him, forcing Mr. Underwood to stop his car. Buddy and Donald forced the driver's door open and proceeded to repeatedly punch the victim in the face. As they fled the scene, Mr. Underwood made note of their license number. Apparently Buddy ultimately confessed to the police while Donald chose to remain silent. Both were eventually charged with several felonies including battery and abuse of an elderly person. What were you boys thinking - or should I even ask? Were you even able to think at the time? Beating up an old guy because he honked at you?

Last, but not least, in September, Dana Salce, 20, was ordering breakfast at a drive-thru Burger King in Syracuse, NY on a Sunday morning. The person trying to take his order asked him to turn down his music - presumably because she was having trouble hearing him. He refused. One thing led to another, and Dana eventually attempted to pull the female manager through the drive-thru window. When fellow workers tried to come to the manager's aide, what did Dana do? Why, naturally, he tried to run them down with his car. Dana was eventually charged with assault, harassment and criminal possession of a weapon. One would think that at 8 am on a Sunday morning most sane humies wouldn't get so agitated over something this simple.

Clearly, my dear humies, these folks are not sane, at least not at the time of these outbursts - if ever. The real issue is not about access to a parking place, a honked horn, or a breakfast burger. It's about anger; and a psychotic lack of patience and tolerance. So, what should society do with these boil-over humies? There are websites dedicated only to road rage. This is no small thing. Hundreds of you humies are shot, hit, beat up, etc. every year. First of all, and for your own betterment, you need to establish Road Rage School.

Once arrested for a road rage crime, you must then spend two weeks in Road Rage School. During your time there, you will be strapped into the driver's seat of a simulated car. Other drivers in your simulation will call you names, flip you the bird, honk at you, and other worse things. If you react to this in an angry manner, you will be shocked. Yes, right there in your seat, you will receive a shock. Think of it as an embedded cattle prod. By the end of your two weeks, most of you will be among the most docile drivers there are. Some of you, however, are born mean. Nothing will work for you. Therefore, on your second offense, you will be deprived of all driving privileges forever. Still some of you will drive anyway and continue to cause problems. So, failing Road Rage School and an unwillingness to stop driving, your society must send you to the "island". You remember the island? That's where all out of control humies must go - No laws, only other criminals; and no way off the island.



Mud out